



VEXCON
C H E M I C A L S , I N C .

Performance Construction Chemicals



*Committed to a
better environment*



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WHO WE ARE

From the smallest residential to large commercial, industrial and major infrastructure projects, Vexcon Chemicals has been an industry leader in the development and manufacturing of premium products for the construction industry for more than thirty years. Through our unique position as a vertically integrated producer of functional polymer resins we have and continue to produce innovative cost effective products that exceed and out perform other products in the market place. Our diverse product lines include all the products required to clean, protect, enhance and maintain new and existing concrete, masonry, brick and a variety of other surface types. Our product brands span many industry segments:

Certi-Shine is the first complete color and concrete polishing system that prevents chemical and food staining.

MoistureBloc is the first product line of moisture control solutions for the floor covering industry that can be used on fresh concrete.

StarSeal EF is our newest product line of eco-friendly products.

Paver Reneu is a complete line of products specifically formulated to enhance and protect vertical and horizontal hardscape projects.

PowerCoat is the first breathable technology for epoxy and urethane floor coatings.

StarSeal and Certi-Vex are our complete lines of construction chemical products.




A lifetime Certi-Shine floor. The new definition of concrete.


Vapor Reduction Systems


ECO FRIENDLY PRODUCTS


Rejuvenates and protects your concrete pavers

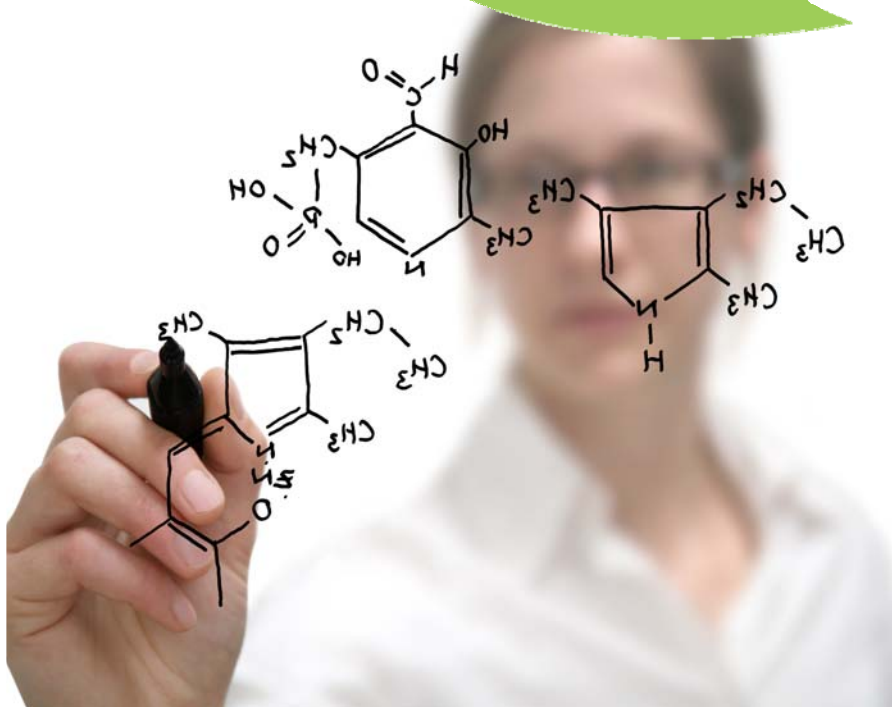


StarSeal®

Certi-Vex®



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WHAT WE ARE DOING

Sustainability and Best Practices:

Our broad objectives are to develop greener products, reduce waste and the conservation of natural resources. Our company's sustainability efforts continually target specific product and operational improvements.

By incorporating green chemistry and strict adherence to our eco-friendly standard into all product development, Vexcon continues its tradition of industry leadership in providing innovative products that meet the demands of the market place as well as environmental, economic and social goals.

Best practices target specific operational areas where we can reduce our consumption of energy and generation of waste.

Our short and long term environmental objectives are:

- Reduce our energy consumption through continuous process improvements
- Utilize environmentally preferred materials throughout our organization
- Reduce our waste through re-use and re-cycling programs
- Development of high performing products which are healthy for users, building occupants and the environment
- Utilize alternative renewable sources of energy
- Partner with like minded vendors
- Continually and substantially reduce our carbon emissions
- Provide employees information on how they can contribute to a better environment and with financial incentives to reduce their personal energy consumption
- Communicate and reinforce this commitment throughout our company



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PRODUCT DEVELOPMENT

Developing “green” environmentally friendly products is nothing new for Vexcon. For nearly 20 years we’ve pioneered the development of high quality water based, low VOC and worker friendly products. Today, as part of our on going green objectives we have developed our own “eco-friendly” logo which is intended to communicate Vexcon’s commitment to producing products that are safer for the users of our products and the environment.

The eco-friendly analysis is a set of protocols for product profiling that incorporates environmental, economic and performance factors. Our goal is to go beyond legal and regulatory requirements while maintaining the high performance of our products. This is a key element in all our product development efforts.



Currently, there is no industry “green” standard that exists as to what makes a product “green”. Therefore, to assist us in developing our standard, we utilized well established and accepted governmental and industry standards to guide us in establishing our standard.



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Our standards are intended to be quantifiable, easily verified, and documented. The following four sources were used:

- As a member of the United States Green Building Council (USGBC), we incorporate select criteria of the LEED (Leadership in Energy & Environmental Design) into our environmental standards.
- We also looked to states such as California, which are at the vanguard of developing environmental standards.
- ISO 14020*, environmental labels and declarations, provide guidance on the goals and principles that should frame all environmental labeling programs including voluntary self declaration programs.
- Federal Trade Commission (FTC) section 5 of FTC Act 15 U.S.C. 41-58 Part 260 Guides for the use of Environmental Marketing Claims- Establishes voluntary guidelines that apply to environmental claims included in labeling, advertising, promotional materials and all other forms of marketing. The guidelines apply to any claim about the environmental attributes of a product.
- Products that receive this logo designation must meet a minimum of three of these criteria to receive the eco-friendly designation.

These are:

- Products which have zero or very low VOC's
- Products which are safer to use
- Products that qualify for one or more LEED points
- Products made from rapidly renewable materials
- Products that have low on going maintenance requirements
- Products that reduce the requirement of energy and natural resource consuming materials

*Based on specific selected criteria.



StarSeal®
ECO FRIENDLY PRODUCTS EF

ECO-FRIENDLY PRODUCTS

We are proud to introduce our newest brand, StarSeal EF which is the industry's first complete product line of building materials specifically formulated to be environmentally responsible while maintaining the level of high performance our customers expect.

Our goal was to develop a line of products that significantly improved worker and building inhabitant's air quality and reduced the effects of volatile organic compounds (VOC's) on the environment. By combining our unique position as a polymer resin producer and through innovative product research and development, we are capable of producing the industries' lowest odor and VOC emitting materials.



ECO-FRIENDLY PRODUCTS

Our Certi-Shine and MoistureBloc brands are another example of innovative products that meet our stated goals of developing high performing and environmentally responsible products.

All of these brands can contribute towards LEED points for green building projects.





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RESOURCE CONSERVATION

Doing our part means not only developing great products but at the same time reducing our energy consumption and waste. The conservation of our natural resources is an on going process. It takes a company wide commitment to routinely look at areas that we can improve our relationship with the environment. We are continually looking for new and innovative ways to minimize our waste and to optimize our processes in order to reduce our impact on the environment.

From an operational stand point we have begun instituting changes in our manufacturing processes and in how we interact with the environment.

REDUCE

- Vexcon is involved in several energy conservation efforts. Through the use of alternative energy resources and other energy saving technologies throughout our organization, each year we are saving the equivalent of planting over 22,000 trees, and we have reduced our carbon emissions, the main source of green house gases, by over 300,000 pounds. Our future goals will include doubling these achievements.
- We've provided our employee's with information and incentives to reduce there own personal consumption of energy.

REUSE/RECYCLE

- We are using recycled and sustainable materials in all our print and paper materials and instituted a company wide recycling program. Through effective communication, we are encouraging our employees to practice the same when away from work.
- By recycling and reusing certain raw materials we have reduced the amount of material that ends up in the waste stream.
- Many of our products are supplied in plastic containers which can be diverted from landfill disposal by recycling of these containers.
- These containers are type 2 high-density polyethylene (HDPE). This type of container is a preferred plastic for recycling. The recycle code is molded into the container bottom, and the symbol is easily visible for sorting purposes.



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GOING FORWARD

We are currently and will continue to monitor our supply chain to partner with like minded vendors who are committed to the reduction of energy consumption and the depletion of our natural resources.

We will continually monitor the market place for materials that will allow us to develop premium products while further minimizing there impact on the environment.

We will look to innovative solutions and technologies to further reduce our impact on the environment.

As a member of the United States Green Building Council (USGBC) we are committed to this organizations mission to transform the built environment to be energy efficient and environmentally friendly.

For future generations, conservation of our global resources is one of the most important responsibilities we have. Vexcon is committed to producing premium products that are safe for all users, building occupants and the environment.

We welcome your suggestions and comments.

Contact us at:

Vexcon Chemicals, Inc.
7240 State Road
Philadelphia, PA 19135
888-Vexcon1

888-839-2661
sales@vexcon.com
www.vexcon.com



Printed at Vexcon on minimum of 30% recycled paper.
LEED is a registered trademark of the US Green Building Council





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sales@vexcon.com
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